

## Quote of The Month:

“Repeal that (welfare) law, and you will soon see a change in their manners. ... Six days shalt thou labor, though one of the old commandments long treated as out of date, will again be looked upon as a respectable precept; industry will increase, and with it plenty among the lower people; their circumstances will mend, and more will be done for their happiness by inuring them to provide for themselves, than could be done by dividing all your estates among them.” – Benjamin Franklin

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## “Luck” Is Waiting For You To Ask For It!

### How To Get “Lucky”, Maintain Your Luckiness (Did he just say luckiness?) and Avoid “Bad” Luck.

According to dictionary.com *Luck* is defined as:

- Noun 1.** The force that seems to operate for good or ill in a person’s life, as in shaping circumstances, events, or opportunities: *With my luck, I’ll probably get pneumonia.*
- 2.** Good fortune; advantage or success, considered as the result of chance: *He had no luck finding work.*
- 3.** A combination of circumstances, events, etc., operating by chance to bring good or ill to a person: *She’s had nothing but bad luck all year.*
- 4.** Some object on which good fortune is supposed to depend: *This rabbit’s foot is my luck.*

We could eliminate a lot of “bad luck” by following Benjamin Franklin’s quote to the left. But that is not my topic this month. Some people refuse to believe in luck. For others there are deep philosophical life issues to ponder, psycho-analyze, and fret about—something that you cannot control. Another perspective is that everything is within our control; that we are lord and dictator of our life. Others believe that everything in life is 100% predetermined; that we have no control over the events and circumstances of our lives. They believe they can smoke cigarettes with total abandon, without a second thought to their life span or how it impacts others, ‘cuz everything is “predetermined”. Still others believe that through their ac-

tions and psychic activity they attract everything in their life, good and bad. Taking 100% credit or blame for everything in their life.

I generally avoid either extreme. Consider for a moment, all the positive habits/activities a prudent person engages in. Brushing their teeth, using seat belts, eating healthy and exercising, respecting others, keeping promises, maintaining home and auto in good working order, engaging in ongoing personal and professional development, investing time in relationships. All these behaviors are learned and should be continuously practiced improved or relearned, if necessary.

Occasionally skipping one or two of these behaviors won’t likely destroy you, but removing just one will likely lead to disaster. A fool calls the results “bad luck”.

Yet, there is ‘bad luck’ and ‘good luck’. When and where a person is born, genetics, and environment while growing up can affect opportunities for luck. Those of you who know me will agree there’s no amount of training or dedication that could turn me into Kobe Bryant or Warren Buffett. It’s well documented that these guys work super hard, have laser-like focus, and recognized opportunity when they saw it, just like you and I can. But, the fact remains that they inherited (lucky sperm club) some incredible physical and intellectual genetics. Circumstances also put them in the right place at the right time.

The children on the northeast coast of Japan can not say the same about their luck last week. The rest of us, after a cer-

“Implementing these changes won’t be easy. We’re pretty set in doing things the wrong way.”  
- Dave Carpenter

“You can make excuses or you can make birdies, you can’t make both.” -  
Scott Seifferlein

tain age, are free to chose our environment, the people we surround ourselves with, manage our time, and acquire skills. Skills learned and practiced (implemented) as a habitual set of productive activities. It’s like riding a bike; keep pedaling, steer towards your destination (goal) and turn away from avoidable danger. Does this make us Lance Armstrong? Probably not, but it’s very likely that we’ll reach our destination (goal) safe and secure within a predictable time; nothing miraculous about that. The point is, it doesn’t take super genetics or perfect circumstances to be able reach your goal of breaking 100, 90 or 80 this year!

With the proper implementation of GrandRapidsGolfLesson.com skill sets, we can remove the confusion, learn the s-i-m-p-l-e ways (I didn’t say *easy*) to use predetermined short game and full swing training daily, rinse and repeat. Just like riding a bike, millions of synapses and brain functions must connect to make it happen. Once learned the whole body and brain work together.

The focus of this month is to recognize, use and exploit luck to our advantage while avoiding or minimizing “bad luck”. A month that may very include a pot o’ golden birdies at the end of the rainbow.

### Hickory & Hookers

It’s a rare combination. Hickory and Hookers. Most golfers who try a hickory shafted club will slice the ball to the right. So I’m told by Roger.

Roger Hill the director of hickory shaft events in Michigan was at Champions Gate Indoor Golf a few weeks back. He asked me to hit a few of his clubs. I started out with an iron of 28 degrees. The first ball hooked hard left. The next a draw and the next a hook. Then I tried a 100 year old version of what is now considered a hybrid club. More draws and hooks.

“This is fascinating.” said Roger

“Everyone who’s ever tried these clubs hits them to the right with their first few swings. What are you doing to get the ball to turn over to the left?”

What Roger didn’t know is that I can hook any type of ball with any type of stick. A hooker for life.

Next up was the tee-shot club. It was named the Brassie and appeared as though it had about 12 degrees of loft. After several hits I was averaging a draw to a hook and between 260 and 275 yards. My swing speed was consistently at 98 MPH. On the fifth swing I decided to take it up a notch and increased my swing speed to 100 MPH. Not only did I straighten out my hook but I also cranked it out there 285 yards.

285 yards! With only 100 MPH of club head speed. This was very efficient distance for a lower than expected club speed. And this club was over 100 years old!!

That ought to tell you something about technology. Unless, of course, you believe in luck. More on the hickory golf tournaments can be found at [www.hickorygolf.com](http://www.hickorygolf.com)

## Better Golf Section:

### Congruence:

“I want a hot dog. I want a hamburger. I want a milkshake...”

“You’ll get nothing and like it.”

You all know this famous conversation between Judge Smails and his nephew Spaulding in Caddyshack. There **is** something to be said about what we *want* and what we *get*; being congruent with what we *do* to get it. In a recent survey of Grand Rapids

area golfers I discovered a gap between what we want and what we do.

When asked if we believe it is up to us to attract and achieve our golf dreams - 98.6% answered yes. Yet only 18.1% read a book every month to "make it happen". Only 4.2% have their goal visible daily and only 1.4% have their annual goals displayed. Yet 75% of the same group expect great things with their golf game.

How can this be? Is it media driven? Are we brainwashed to expect the goods without the effort? Is it part of the "every kid must get a trophy" society we grew up with? Regardless. It just doesn't work in real life.

So what does it really take to "be lucky" like all those professional golfers?

You can become an expert at just about anything in 2 hours a day. Sounds simple... but what is 2 hours a day? Really? Is it just being out there 2 hours a day? And how long? For a month? A year? A decade? Does that include all the interruptions, breaks, stretching?

To be realistic, 2 hours a day is a lot longer than you think. You can't just block off 2 hours and run out of the office to be back in 2 hours. There is time to get your clubs out of the car, get to the practice tee, warm up, talk with the other golfers, etc. Then you begin to hit a few balls but you're just hitting and not really working on anything. A solid 30 minutes goes by before you get into the meat of your practice. Now your 2 hours begins. Another 30 minutes of solid practice and it is time for a short break. Talk to other players, re-hydrate, move to

a different practice station and stretch out for five minutes. Then add in the 20 second breaks between each shot and you really aren't practicing your golf swing constantly for 2 hours. To get in a full 2 hours of practice takes 4 to 5 hours of your day. Expect two years of this to become an expert. 4 to 6 years if you only do this 6 months out of the year. Not so easy now is it?

### **A win for the recovered**

**"Stack and Tiltaholic"** - Aussie Aaron Baddeley won the Northern Trust Open at fabled Riviera outside L.A, his first win on Tour since 2007- and since ditching the stack and tilt swing method to return to longtime coach Dale Lynch. "To be honest, it felt like coming home," Baddeley said of his return to Lynch, his first coach as a teenager in Australia.

"Dale and I have spent a lot of hours together, and at times it's been frustrating, but like I said, that end product ... we knew what we were working toward, and that was the key." Take note, readers: making a change, at even the highest level where talent and time are abundant, is a process. One of Baddeley's goals was to be able to move the ball both ways without having to think about it, and the swing held up just fine on a sunny afternoon along Sunset Boulevard.

Although he's hitting better, where Badds has always excelled is on the putting green. No lollygagging around - just see it, and roll it. And, for those of you that have been told to "listen to the ball going into the hole," I hate to inform you that is not what great putters do...

Yes, it is imperative to keep the eyes 'quiet' during the putting motion and just after impact,...continued page 7

You can become an expert at just about anything in 2 hours a day.

## The Fun Section:

### MINZEY'S MUSINGS

Courtesy of Michigan Golf News

Dear Abby,

I have never written to you before, but I really need your advice. I have suspected for some time now that my wife has been cheating on me. The usual signs; phone rings but if I answer, the caller hangs up. My wife has been going out with 'the girls' a lot recently although when I ask their names she always says, just some friends from work, you don't know them. I try to stay awake and look out for her when she comes home, but I usually fall asleep. Anyway, I have never broached the subject with my wife. I think deep down I just did not want to know the truth, but last night she went out again and I decided to finally check on her.

Around midnight, I hid in the garage behind my golf clubs so I could get a good view of the whole street when she arrived home from a night out with 'the girls'. When she got out of the car she was buttoning up her blouse, which was open, and she took her panties out of her purse and slipped them on. It was at that moment, crouching behind my golf clubs, that I noticed a hairline crack where the grip meets the graphite shaft on my 3-wood. Is this something I can fix myself or should I take it back to the pro-shop where I bought it?

### Getting Home Late-

Sent in by a GrandRapidsGolfLesson.com Member- He left home around 8:30 to play golf with his friends. On the way out the door, he answered his wife's "What time will you be home?" question with "Probably around 1:30 – I'll have lunch at the club."

1:30 came and went, 3:00 passed, 6:15, still not home, finally at about 7:00 PM he rolls in the driveway, leaves his clubs in the garage, and presents his wife with a pizza, and begins the apologetic story.

We finished our game about 11:30, had lunch, and I started home, when alongside the road I saw this attractive girl with a flat tire on her car. I stopped to help, got the tire changed, and looked around for a place to wash my hands. She offered money, but I refused, so she suggested that I at least allow her to buy me a beer. She said there's a tavern just up the road, and they have a restroom, you can clean up a bit. I agreed to stop, we had a beer, then another beer, then a couple more, and I realized that this girl was not only pretty, she was very friendly, and a good companion to spend time with. Before I knew it, we were in the motel next door having sex. And that is why I am so late getting home.

His wife looked him right in the eye and said "Don't bullshit me -- you played 36 holes, didn't you?"

Dear Abby,  
  
Is this  
something I  
can fix myself  
or should I  
take...

**Exhibit 1**

Look up once the ball is a few feet away from you and start to gather important feedback for future reference.

**Scott The Movie Buff-** I watched my one movie of the year Feb. 5th. **The King's Speech.** Overall I would say it was excruciatingly boring, yet oddly fascinating and I didn't want it to end. Perhaps it was the draw of the teacher-student relationship.

Colin Firth plays an excellent role as the stammering King George VI. He must deliver a speech to the entire European Empire in 1939 and goes through various speech therapy coaches. A great scene of Firth with a mouth full of marbles reminds me of some clients past experiences with other golf instructors.

The emotional impact of his final speech is exceptional. A must watch for a rainy Sunday afternoon.



**Schedule update****Winter Coaching-**

Champions Gate Indoor Golf availability for private coaching through March 31st: Tuesday - Thursday from Noon to 8pm Friday from Noon to 6pm and Saturday from 10am to 3pm. Book on-line at [www.grandrapidsgolflesson.com](http://www.grandrapidsgolflesson.com)

**Spring Schedule-** The outdoor coaching season is scheduled to start April 1st at The Highlands. Book on-line at [www.grandrapidsgolflesson.com](http://www.grandrapidsgolflesson.com)

**Business Golf Boot Camp-** Featured authors, speakers & consultants Tony Rubleski and Tim Green will be on hand to double your business golf income. April 28th and 29th at The Highlands Golf Club. Call 616.802.4969 to register. Details at [www.bizgolfsuccess.com](http://www.bizgolfsuccess.com)

**Cottage & Lakefront Living Show-** March 25th - 27th. Booth #2407

**Kentwood Rotary Golf Presentation** Noon to 1:30pm, March 30th at Carabba's on 28th St.

**Harvey Lexus & Cadillac Presentation-** TBD May/June

**U-Club Networking Night-** Free golf tips at the U-Club networking night on March 31st. 5pm to 7pm. RSVP as guest of Scott Seifferlein to the Grand Rapids University Club.

**Rehmann Group-** Client Appreciation Night at Cascade Winery. April 14th, 6pm - 8pm. Contact Kris Anderson of The Rehmann Group.

**Group Coaching-** Tues. & Wed. Night Coaching Sessions begin April 12th at 6pm.

**Ladies Golf Extravaganza-** Ladies

Group Coaching April 21st. 6pm

**YOUR DAY JOB MAY BE WREAKING HAVOC ON YOUR GOLF GAME**

By Bob Forman

This month's *top 10 fitness must-haves* focuses on muscle imbalance and a prevalent swing fault that will rob you of distance, among other things.

You probably don't realize it, but what you do off the golf course can often times influence how you do on the course. The computer age can be much to blame for our golfing frustrations, as can some of our day jobs.

For many, sitting a good part of the day hunched over a computer, desk, workstation, or patient (as in the case with dentists and surgeons) does not bode well for posture in general, and can wreck havoc not only on your health, but on your golfing performance.

Here's the link to the full article and exercises: <http://www.golfitcarolina.com/articles/70-your-day-job-may-be-wreaking-havoc-on-your-golf-game.html>

**Birthday Winner**

This month's birthday winner is Matt Barton. Matt wins a free coaching session. Have an April birthday? Please submit the day and month to [info@grandrapidsgolflesson.com](mailto:info@grandrapidsgolflesson.com) for contest eligibility.

**Good Friday** Send

Personalized Handwritten Good Friday cards to your family for less than \$1 in under 60 seconds. Go to [www.sendoutcards.com/pgatour](http://www.sendoutcards.com/pgatour) and click on "Click here to send a card" and I will buy your first card and pay for the postage! Follow Kode Bateman's audio instructions.

Continued from page 3...but once the ball is a few feet on its way, the eyes must follow the ball to gather crucial feedback for future reference. See **Exhibit 1** (page 5). Another strike against the ol' "keep your head down sucka punch"...eh?

Not that waiting to hear the ball go in the hole doesn't have it's place. Two and three footers for example. These putts are too short to look up quick enough to see them and gather the feedback. Another place/time to "hear" the ball go in the hole is when you are specifically working on body awareness and working only on mechanics.

Your Partner In Golf Success,

Scott Seifferlein

PGA Golf Guru

"Stop Slicing Five Swings Guaranteed!"

Phone: 616.802.4969

Our Websites-

<http://tinyurl.com/GrandRapidsGolf>

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**Stop Slicing  
Five Swings  
Guaranteed!!**

